

## NOTES ON NON-METRIC MULTI-DIMENSIONAL SCALING

Suppose we have a matrix of *dissimilarities* (distances) for 5 stimuli. That is

	$z_1$	$z_2$	$z_3$	$z_4$	$z_5$
$z_1$	0				
$z_2$	5	0			
$z_3$	6	2	0		
$z_4$	1	7	10	0	
$z_5$	4	9	3	8	0

Where  $z_1$  and  $z_4$  are the most similar,  $\delta_{41} = \delta_{14} = 1$ , and  $z_4$  and  $z_3$  are the most dissimilar,  $\delta_{43} = \delta_{34} = 10$ .

What we wish to do is find 5  $\mathbf{z}$  points in a space of a given dimensionality such that their interpoint distances reproduce the rank ordering of the dissimilarity matrix. That is,

let

$$d_{jm} = \left[ \sum_{k=1}^s (z_{jk} - z_{mk})^2 \right]^{1/2} \quad (1)$$

be the distance between  $z_j$  and  $z_m$ . In the best of all possible worlds we would like to see the following:

$$\text{if } \delta_{jm} < \delta_{hg} \text{ then } d_{jm} < d_{hg} \quad (2)$$

where,  $h, g, j, m$  all index the stimuli.

If we found 5  $\mathbf{z}$  points such that the rank ordering of the  $\delta$ 's was exactly reproduced, then we would have a "perfect" solution.

What we want to do is clear enough, but how do we find the  $\mathbf{z}$ 's? We can't just pick a configuration of  $\mathbf{z}$ 's randomly and check

to see if it reproduces the rank orderings. This would be impractical. What we need is a *systematic* method of moving the  $\mathbf{z}$ 's around so that we get closer and closer to reproducing the rank ordering of the  $\mathbf{d}$ 's. Kruskal invented just such a systematic way of doing this.

Assume that the observed dissimilarities are unknown transformations of  $\mathbf{d}_{jm}$ . That is:

$$\delta_{jm} = f(d_{jm}) \quad (3)$$

where the function  $f()$  could be any function as long as it is *weakly monotone*. That is:

$$\text{if } \delta_{jm} < \delta_{hg} \text{ then } \mathbf{d}_{jm} \leq \mathbf{d}_{hg} . \quad (4)$$

The task of non-metric multidimensional scaling (MDS) is to recover the  $\mathbf{z}$ 's and the unknown transformation  $f()$ .

Kruskal's ingenious solution consists of two parts. First, he created a loss function he dubbed *STRESS* that contains the rank ordering condition; and second, he came up with an algorithm that was part ordinary gradient minimization and part what he dubbed *monotone regression* that minimized STRESS (more on this below).

To start the process, suppose we pick an arbitrary configuration for the  $\mathbf{z}$ 's and compute the  $\mathbf{d}_{jm}$ . We then construct the following table:

$j, m$	$\delta_{jm}$	$\mathbf{d}_{jm}^{(\text{start})}$	$\hat{\mathbf{d}}_{jm}^{(1)}$	$\mathbf{d}_{jm}^{(1)}$	$\hat{\mathbf{d}}_{jm}^{(2)}$
4, 1	1	.1	.1	.101	.101
3, 2	2	<b>.15</b>	.135	.14	.14
5, 3	3	<b>.12</b>	.135	.14	.14
5, 1	4	.8	.8	.8	.8
2, 1	5	1.0	1.0	<b>1.005</b>	1.0
3, 1	6	1.0	1.0	<b>.995</b>	1.0
4, 2	7	<b>1.3</b>	1.2	1.16	1.16
5, 4	8	<b>1.2</b>	1.2	<b>1.17</b>	1.165
5, 2	9	<b>1.1</b>	1.2	<b>1.16</b>	1.165
4, 3	10	2.0	2.0	2.0	2.0

The violations of rank order are shown by bold-italic (see the third column--our starting values). Clearly our arbitrary configuration is close to what we want because the violations are not serious.

How do we proceed from here? We have to move the  $\mathbf{z}$ 's around to reduce the violations of rank order. Kruskal's solution for this problem was to produce distances,  $\hat{\mathbf{d}}$ 's in his terminology, that are in the proper rank order vis a vis the  $\delta$ 's, and then try to reproduce them.

To see how he did this, recall that the simple squared-error loss function for the metric dissimilarities problem is:

$$\mu = \sum_{j=1}^q \sum_{m=1}^q \left( \hat{\mathbf{d}}_{jm} - \mathbf{d}_{jm} \right)^2 \quad (5)$$

Now, suppose we minimize  $\mu$  subject to the constraint:

$$\text{if } \delta_{jm} < \delta_{hg} \text{ then } \hat{\mathbf{d}}_{jm} \leq \hat{\mathbf{d}}_{hg}$$

$\mu$  is continuous and differentiable everywhere except when  $\mathbf{d}_{jm} = 0$ , so standard methods of steepest descent (gradient methods) can be used to find  $\mathbf{z}$ 's that minimize  $\mu$ . For example, from the solution to the metric similarities problem the update formula for the  $\mathbf{z}$ 's is:

$$\mathbf{z}_{jk}^{(h)} = \frac{1}{q} \sum_{m=1}^q \left[ \mathbf{z}_{mk}^{(h-1)} + \frac{\hat{\mathbf{d}}_{jm}^{(h-1)}}{\mathbf{d}_{jm}^{(h-1)}} \left( \mathbf{z}_{jk}^{(h-1)} - \mathbf{z}_{mk}^{(h-1)} \right) \right] \quad (6)$$

Where  $h$  is the iteration number. The closer the  $\mathbf{d}_{jm}$  are to the  $\hat{\mathbf{d}}_{jm}$ , the closer they are to reproducing the rank ordering of the  $\delta$ 's.

The  $\hat{\mathbf{d}}$ 's are produced from the  $\mathbf{d}$ 's by a method Kruskal dubbed monotone regression. The way this is done is quite simple. Referring back to the Table, Kruskal simply takes the  $\mathbf{d}$ 's (in bold-italic in the Table) that are out of order, adds them up and divides by their number to produce the corresponding  $\hat{\mathbf{d}}$ 's. Those  $\mathbf{d}$ 's that are in the proper order become  $\hat{\mathbf{d}}$ 's without any alteration (the  $\hat{\mathbf{d}}^{(1)}$ 's in the Table). The rationale for this is straightforward. The  $\mathbf{d}$ 's are exact. We want to alter them as little as possible in order to get the  $\hat{\mathbf{d}}$ 's which are in the correct rank order. If we don't alter the  $\mathbf{d}$ 's very much, we won't have to move the  $\mathbf{z}$ 's around very much.

For example, the sum of squared error,  $\mu$ , between the starting  $\mathbf{d}$ 's and the  $\hat{\mathbf{d}}$ 's computed from them is

$$\mu^{(1)} = \sum_{j=1}^q \sum_{m=1}^q \left( \hat{\mathbf{d}}_{jm}^{(1)} - \mathbf{d}_{jm}^{(\text{start})} \right)^2 = (.015)^2 + (-.015)^2 + (.1)^2 + (-.1)^2$$

We now find  $\mathbf{z}$ 's that minimize  $\mu^{(1)}$ . This gives us  $\hat{\mathbf{d}}_{jm}^{(1)}$ . Again, recall that the  $\mathbf{d}^{(1)}$ 's are *exact*--that is they are computed from a known configuration of  $\mathbf{z}$ 's. We form  $\hat{\mathbf{d}}^{(2)}$ 's from the  $\hat{\mathbf{d}}^{(1)}$ 's and our squared error is now:

$$\mu^{(2)} = \sum_{j=1}^q \sum_{m=1}^q \left( \hat{d}_{jm}^{(2)} - \hat{d}_{jm}^{(1)} \right)^2 = (.005)^2 + (-.005)^2 + (.005)^2 + (-.005)^2$$

Notice that  $\mu^{(1)} > \mu^{(2)}$ . To see this, first note that it must be the case that

$$\mu^{(1)} = \sum_{j=1}^q \sum_{m=1}^q \left( \hat{d}_{jm}^{(1)} - \mathbf{d}_{jm}^{(\text{start})} \right)^2 \geq \sum_{j=1}^q \sum_{m=1}^q \left( \hat{d}_{jm}^{(1)} - \hat{d}_{jm}^{(1)} \right)^2$$

because we could always use  $\mathbf{z}^{(\text{start})}$  for  $\mathbf{z}^{(1)}$  so that  $\mathbf{d}^{(1)} = \mathbf{d}^{(\text{start})}$ . By the principle of least squares it must be the case that:

$$\sum_{j=1}^q \sum_{m=1}^q \left( \hat{d}_{jm}^{(1)} - \mathbf{d}_{jm}^{(1)} \right)^2 \geq \sum_{j=1}^q \sum_{m=1}^q \left( \hat{d}_{jm}^{(2)} - \hat{d}_{jm}^{(1)} \right)^2 = \mu^{(2)}$$

This will be true because both  $\hat{\mathbf{d}}^{(1)}$  and  $\hat{\mathbf{d}}^{(2)}$  by construction are a weakly monotone ordering of the  $\delta$ 's. However,  $\hat{\mathbf{d}}^{(2)}$  is constructed from  $\hat{\mathbf{d}}^{(1)}$  so that  $\hat{\mathbf{d}}^{(1)}$  by definition is "closer" to  $\hat{\mathbf{d}}^{(2)}$  than to  $\hat{\mathbf{d}}^{(1)}$  which was constructed from  $\mathbf{d}^{(\text{start})}$ .

This ingenious algorithm of Kruskal's can be run until no further improvement is possible. That is, the algorithm is guaranteed to converge to a configuration of  $\mathbf{z}$ 's such that the  $\mathbf{d}$ 's they produce in turn produce  $\hat{\mathbf{d}}$ 's which in turn reproduce the original  $\mathbf{z}$ 's.

Note that the method has a serious weakness. Because we are only imposing the *weak monotone* constraint, that is:

$$\text{if } \delta_{jm} < \delta_{hg} \text{ then } \hat{d}_{jm} \leq \hat{d}_{hg}$$

then setting all the coordinates equal to zero, that is,  $\mathbf{z} = \mathbf{0}$ , is a solution because all the  $d_{jm} = 0$ ! In other words, using the metric similarities loss function in equation (5) works great for a few iterations! That is, given  $\hat{d}_{jm} \neq 0$  then the update formula in (6) will work fine. But in the next iteration the  $\hat{d}_{jm}$ 's are created from the  $d_{jm}$ 's. Because there is no constraint on the points they can very quickly collapse in on the origin because that is a solution.

Kruskal's solution for this was to normalize the squared error loss function by dividing it by the sum of the squared distances. He called this loss function STRESS:

$$S = \sqrt{\frac{S^*}{T^*}} = \sqrt{\frac{\sum_{j=1}^q \sum_{m=1}^q (\hat{d}_{jm} - d_{jm})^2}{\sum_{j=1}^q \sum_{m=1}^q d_{jm}^2}} \quad (7)$$

Where  $S^*$  is the squared error loss function given in equation (5).

The problem with STRESS is that the first derivatives that form the gradient vector are not simple! In particular:

$$\frac{\partial S}{\partial z_{jk}} = \frac{1}{2} \sqrt{\frac{T^*}{S^*}} \frac{\left( T^* \frac{\partial S^*}{\partial z_{jk}} - S^* \frac{\partial T^*}{\partial z_{jk}} \right)}{(T^*)^2} = \frac{1}{2} S \left( \frac{1}{S^*} \frac{\partial S^*}{\partial z_{jk}} - \frac{1}{T^*} \frac{\partial T^*}{\partial z_{jk}} \right) =$$

$$\frac{1}{2} \mathbf{S} \left\{ \frac{1}{\mathbf{S}^*} \left[ -2 \sum_{m=1}^q \left\{ \left( \frac{\hat{\mathbf{d}}_{jm}}{\mathbf{d}_{jm}} - 1 \right) (\mathbf{z}_{jk} - \mathbf{z}_{mk}) \right\} \right] - \frac{1}{\mathbf{T}^*} 2 \sum_{m=1}^q \left\{ \mathbf{d}_{jm} \left( \frac{1}{2} \right) \left[ \sum_{k=1}^s (\mathbf{z}_{jk} - \mathbf{z}_{mk})^2 \right]^{-\frac{1}{2}} (2[\mathbf{z}_{jk} - \mathbf{z}_{mk}]) \right\} \right\} = \mathbf{S} \left\{ -\frac{1}{\mathbf{S}^*} \sum_{m=1}^q \left[ \left( \frac{\hat{\mathbf{d}}_{jm}}{\mathbf{d}_{jm}} - 1 \right) (\mathbf{z}_{jk} - \mathbf{z}_{mk}) \right] - \frac{1}{\mathbf{T}^*} \sum_{m=1}^q (\mathbf{z}_{jk} - \mathbf{z}_{mk}) \right\}$$

Unfortunately, these derivatives do not have a nice simple interpretation like those for the metric similarities problem.